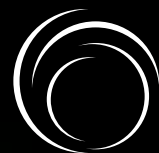


WB6/EU ROAMING REPORT 2024

**ASSESSING THE IMPACT OF LOWERING
RETAIL ROAMING PRICES FOR DATA
SERVICES BETWEEN THE WESTERN
BALKANS SIX AND THE EU**



Regional Cooperation Council



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INTRODUCTION

Background

The EU/WB Roaming Declaration (hereinafter: the Declaration) represents the result of sustained efforts by telecommunications operators in the Western Balkan Six (hereinafter: the WB6) and the EU, with support from the Regional Cooperation Council and the European Commission, following the full implementation of the Regional Roaming Agreement in July 2021.

Signed on 6 December 2022, in Tirana, the Declaration brought together telecommunications operators from both the EU and WB6 (the list of the signatories and their affiliates could be found in the Annex 1). Operators pledged to narrow the gap between roaming and domestic prices for data services across the EU and the WB6 through this voluntary agreement. The signatories agreed on retail price caps for roaming data services from 2023 to 2028, with reductions beginning on 1 October 2023. The reduction of retail roaming prices is planned in three phases: from 2023 to 2025, the maximum retail roaming price for data services will be capped at 18 €/GB, with a further decrease to 14 €/GB from 2026 to 2027 and from 2028 onwards the maximum retail roaming price will decrease to 9 €/GB. Annual reviews are planned to evaluate the impact and set future adjustments.



Methodology

The initial assessment of the impact of reducing retail roaming prices for data services relies on publicly available information from operators' websites regarding retail roaming offers in the EU and the WB6, as well as on data collected through questionnaire from operators who signed the Declaration.

The first part of the assessment examines retail roaming prices, with data sourced directly from operators' websites.

The second part includes analysis of data collected through questionnaires including several quantitative metrics covering the period from Q4 2022 to Q2 2024. These metrics include the number of roaming users, outbound roaming data traffic, and retail revenues associated with providing roaming data services in the WB6 and EU during the observed period. A baseline has been established to compare these metrics before and after the implementation of the price reduction, with comparisons to the corresponding quarters from 2022 and 2023. Data collection from the operators took place in November and December 2024, with responses received from 13 WB6 operators and 19 EU operators.

The findings and conclusions presented in this report are shaped by the availability and scope of the data received. While every effort has been made to ensure the relevance of the analysis, the limited dataset restricts the ability to comprehensively assess all factors or explore alternative interpretations. Consequently, the insights presented should be considered indicative rather than exhaustive. Expanding the dataset in future iterations could provide a more robust basis for analysis and more nuanced conclusions.



RETAIL ROAMING PRICES FOR DATA SERVICES

Tariff Structure:

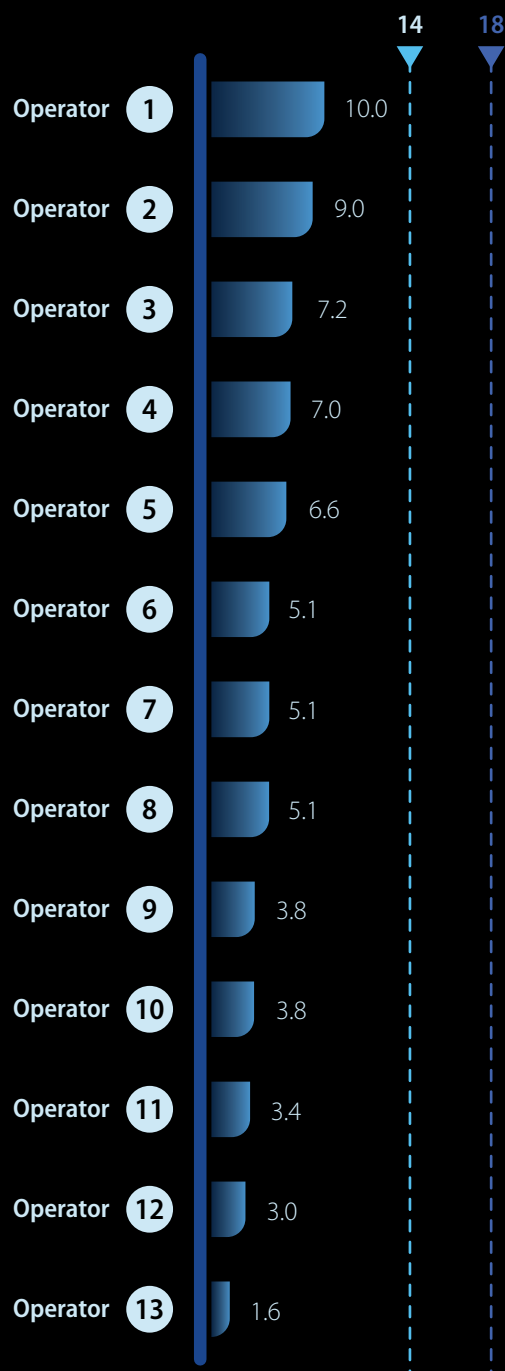
Affordable rates for data roaming in the WB6 and the EU are provided through special tariff options, which must be purchased and activated before or during travel.

Transparency:

Retail roaming offers for data services on operators' websites should allow consumers to make informed choices. Transparent, easily navigable websites not only help consumers to compare available roaming packages and find the most cost-effective roaming options, but also foster trust and satisfaction with their service providers. Ensuring that roaming prices, terms, and conditions are prominently displayed and easy to understand can lead to better decision-making and a more positive user experience while traveling.

Figure 1.

The lowest retail roaming price for data service included in the special tariff option offered by WB6 operators in the EU (€/GB)*



*All prices are from July 2024 with the VAT included

WB6 OPERATORS REDUCED ROAMING DATA PRICES IN THE EU, WELL BELOW AGREED CAPS

An analysis of **available information from WB6 operators' websites** reveals the following key insights regarding retail roaming data prices in the EU:

- ☒ **Compliance with Agreed Caps:** All WB6 operators offer at least one special tariff option with included roaming data traffic for the EU which is priced below the agreed caps of 18 €/GB for 2023–2025 and 14 €/GB for the 2026–2027 period.
- ☒ **Extended Geographic Coverage:** Special tariff options with included roaming data traffic offered by 70% of WB6 operators are valid across all EU Member States and are not limited to networks of operators who signed the Declaration.
- ☒ **Lowering Standard Roaming Prices:** In addition to lowering retail roaming prices for special tariff options with included data traffic, several WB6 operators have reduced their standard roaming tariffs for data services, ensuring absolute protection against bill shock for users who do not activate optional packages:
 - ◆ *One Albania:* Standard roaming tariff for postpaid users reduced to 11 €/GB (decrease up to 98,1%)
 - ◆ *Kosovo Telecom:* Standard roaming tariff reduced to 17 €/GB (decrease of 99,3%)

- ◆ *BH Telecom*: Standard roaming tariff reduced to 17,5 €/GB (decrease up to 99,8%)

Reductions of standard roaming data prices represent a substantial improvement in user protection measures, mitigating the risk of overpriced charges for users who may forget or choose not to activate optional packages.

WB6 OPERATORS HAVE MADE REMARKABLE PROGRESS IN REDUCING ROAMING DATA PRICES WITHIN THE EU

The analysis of available information from WB6 operators' websites highlights notable advancements by WB6 operators in lowering retail roaming data prices in the EU following the signing of the Declaration, with the reductions ranging from 14% to 67% (Figure 2).

Beyond simple price cuts, several operators have adopted strategies to enhance value for users. For instance, some have retained their existing price levels but increased the data allowances included in their packages, effectively lowering the roaming price per unit of data service.

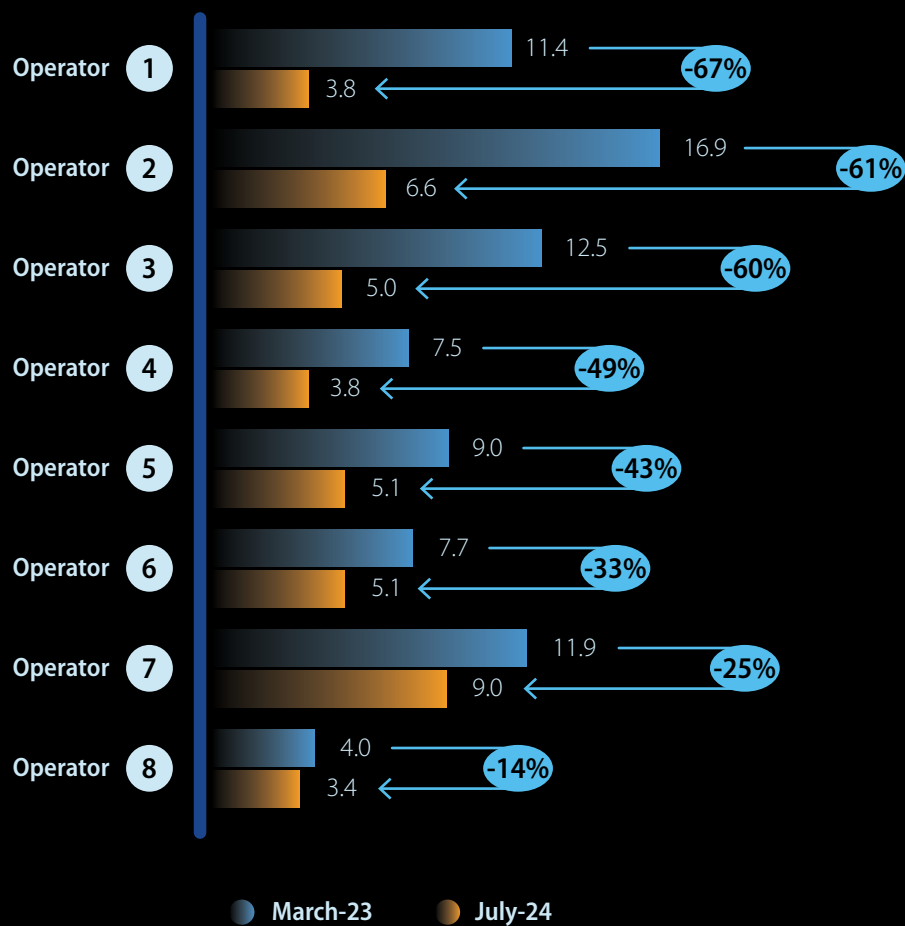
Additionally, in responding to growing consumer demand, many operators have introduced new data packages offering either higher data volumes or extended validity periods. While these new packages are not directly comparable in price to older ones, they represent a clear move toward greater value and flexibility for users.

All these developments reflect a broader trend among WB6 operators toward more competitive, consumer-centric offerings designed to meet the evolving needs of the market.



Figure 2.

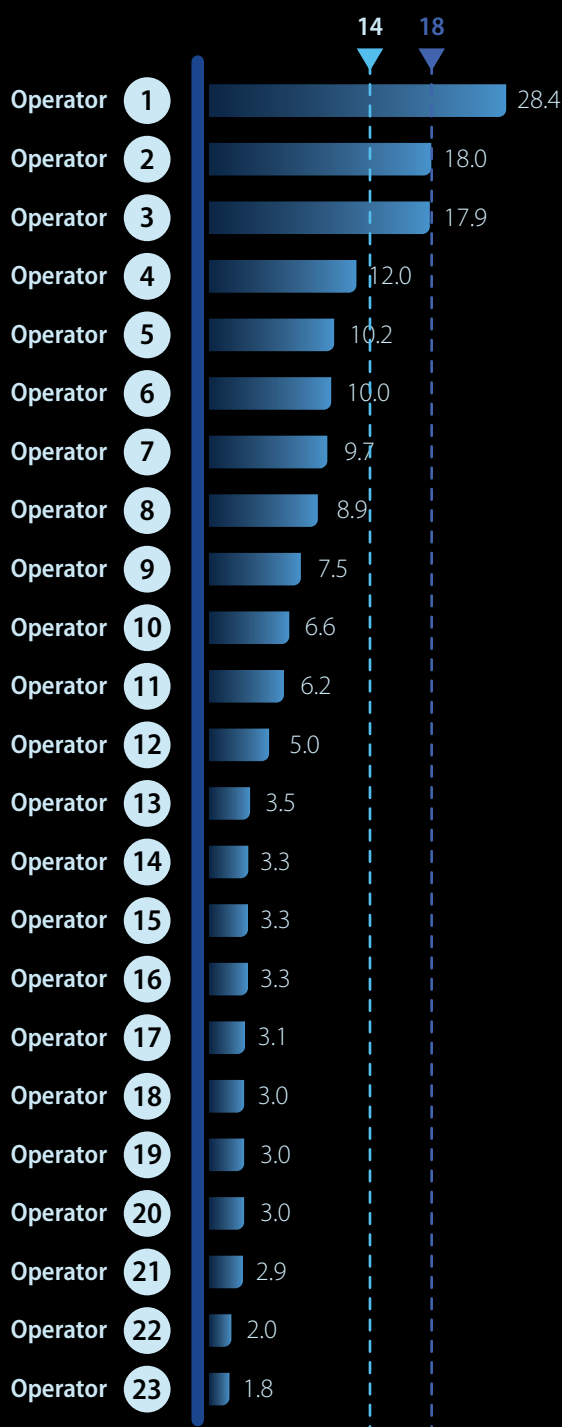
Reductions in retail prices for data service included in special tariff options offered by WB6 operators in the EU (€/GB)*



*The comparison includes the lowest prices only for comparable special tariff options over the periods

Figure 3.

The lowest retail roaming price for data service included in the special tariff option offered by EU operators in the WB6 (€/GB)*



* All prices are from July 2024 with the VAT included

** For operators offering only bundled roaming services, the lowest prices are given per unit of data allowances included in the bundle

EU OPERATORS OFFER AFFORDABLE ROAMING DATA TARIFFS IN THE WB6 WELL BELOW AGREED CAPS

An analysis of **information available on EU operators' websites** highlights several key insights regarding data roaming tariffs available in the WB6:

☑ **Compliance with Agreed Caps:**

- ◆ 96% of EU operators offer at least one special tariff option with included roaming data traffic for the WB6 which is priced below the agreed cap of 18 €/GB for the 2023–2025 period.
- ◆ Additionally, 88% of operators provide at least one tariff option priced below the future cap of 14 €/GB, which will apply during 2026–2027.

☑ **Extended Geographic Coverage:**

- ◆ Special tariff plans offered by 79% of EU operators are valid across the whole WB6.

☑ **Lowering Standard Prices:** In addition to lowering retail roaming prices for special tariff options with included data traffic, few EU operators have lowered roaming data prices within their standard tariff plans:

- ◆ *OTE Greece* offers roaming data rates between 15,6 and 17,2 €/GB, which were effective before the Declaration

- ◆ *T-Mobile Poland* provides roaming data tariffs ranging from 11,4 to 23,1 €/GB (decrease up to 99,9%)

These actions demonstrate the EU operators' proactive efforts to promote affordable and competitive roaming services in the WB6, prioritizing consumer protection and preventing bill shocks.

EU OPERATORS ACHIEVED SIGNIFICANT PROGRESS IN LOWERING ROAMING DATA PRICES WITHIN THE WB6

The review of available information from EU operators' websites highlights that many operators have reduced roaming data prices within the WB6 since signing the Declaration, with reductions ranging from 9% to 97% (Figure 4).

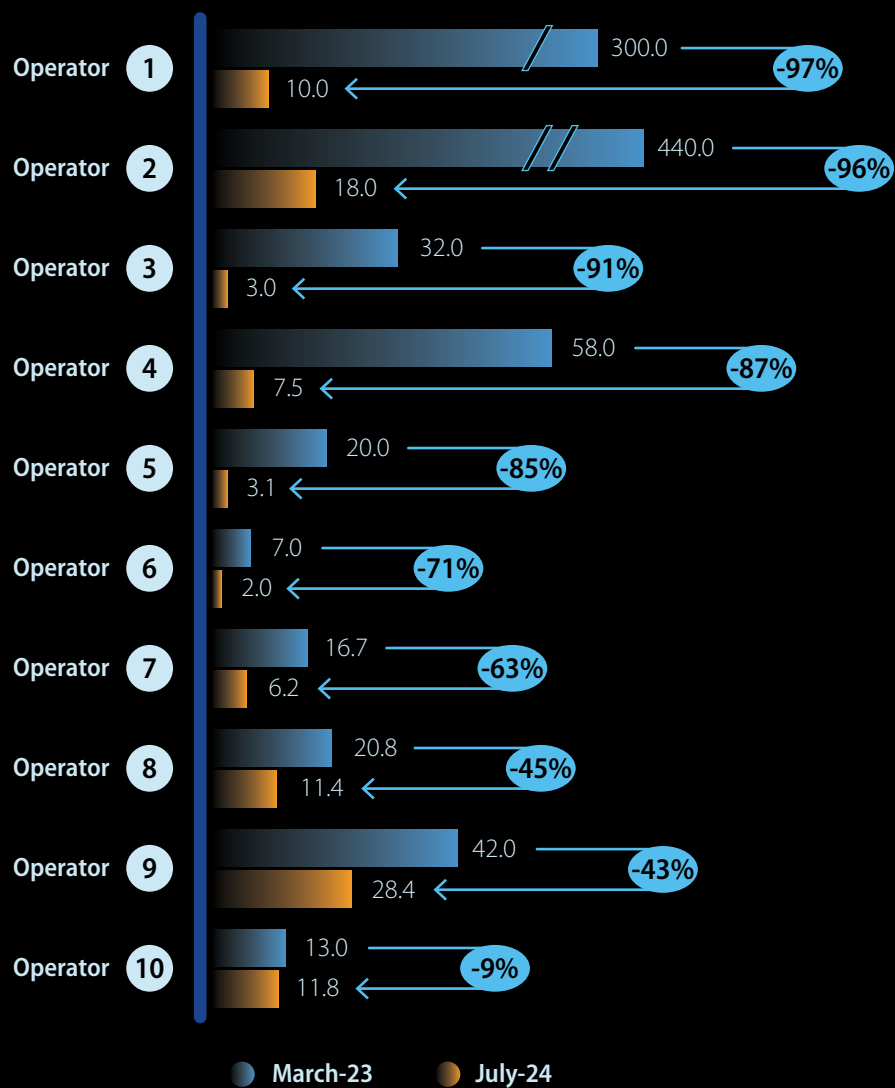
In addition to simply lowering prices, EU operators have adopted alternative strategies to meet user demand. For example, several operators have maintained existing price levels for roaming packages but increased the roaming data allowances included, effectively reducing the cost per unit of roaming data.

Numerous EU operators have also introduced new roaming data packages featuring higher data volumes or extended validity periods. Although these new offerings are not directly comparable in price to previous ones, they represent a clear effort to provide users with enhanced value and greater flexibility.



Figure 4.

Reductions in retail prices for data service included in special tariff options offered by EU operators in WB6 (€/GB)*



*The comparison includes the lowest prices for comparable special tariff options over the periods

NUMBER OF ROAMING USERS

The data presented in following sections of the report is based on data collected from telecommunications operators through questionnaires.

STRONG GROWTH IN THE NUMBER OF ROAMING USERS IN THE WB6 AND THE EU

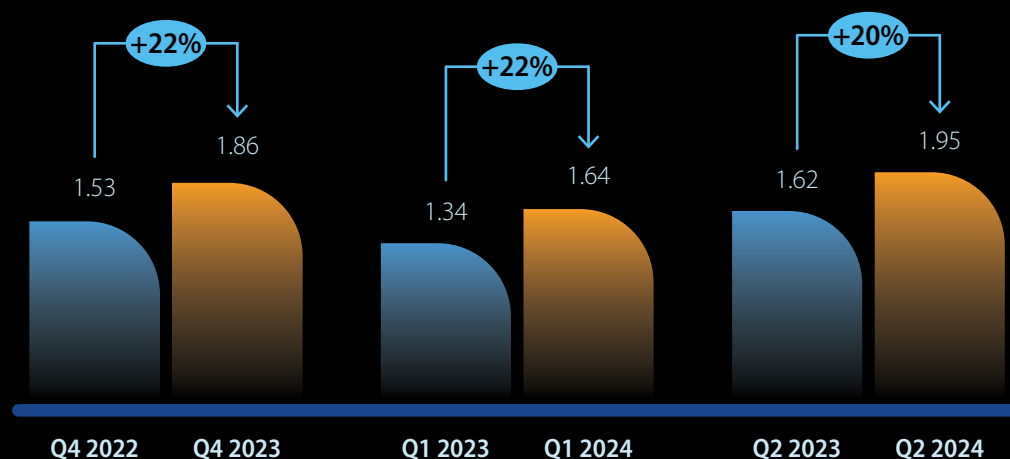
This section of the report presents data on the total number of roaming users in the WB6 and the EU, as well as the number of those who purchased specific tariff options offering reduced retail roaming prices for data services.

The increase in number of WB6 roaming users in the EU

When comparing the same quarters across different years, the total number of WB6 roaming users using roaming services in the EU saw a notable increase, starting with a 22% rise in Q4 2023 compared to Q4 2022. This upward trend continued in subsequent quarters. This growth highlights the continued interest of WB6 roaming users in using roaming services in the EU (Figure 5).

Figure 5.

Number of WB6 roaming users in the EU (in millions)*



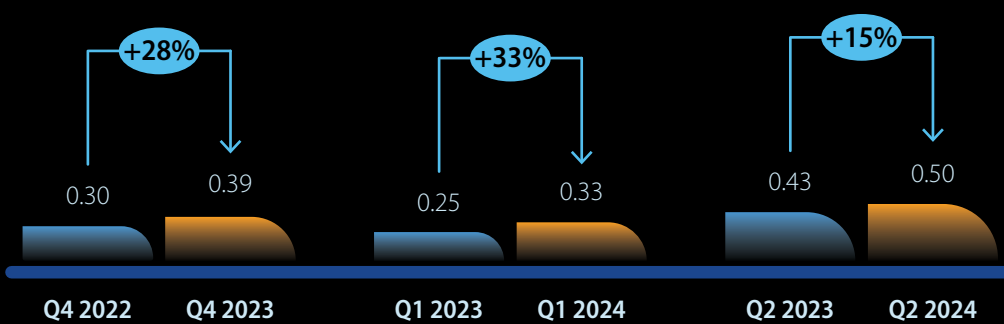
*The data refers to operators who reported the total number of roaming users

Increasing interest of EU roaming users for roaming services in the WB6

The total number of EU roaming users using roaming services in the WB6 saw a significant increase, starting with a 28% rise in Q4 2023 compared to Q4 2022. This upward trend continued in subsequent quarters, with increases of 33% in Q1 2024 and 15% in Q2 2024 compared to Q1 2023 and Q2 2023, respectively. This trend underscores the increasing interest among EU roaming users in utilizing roaming services within the WB6 (Figure 6).

Figure 6.

Number of EU roaming users in the WB6 (in millions)*



*The data refers to operators who reported the total number of roaming users



SIGNIFICANT GROWTH IN NUMBER OF ROAMING USERS OPTING FOR SPECIAL TARIFF OPTIONS WITH REDUCED ROAMING DATA PRICES

Strong growth in number of roaming users from the WB6 opting for reduced data price tariff options for the EU

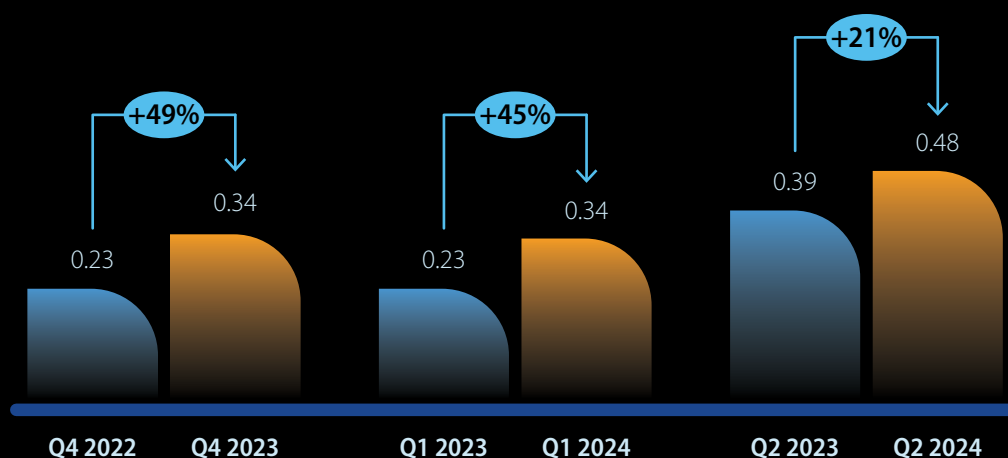
The number of WB6 roaming users who purchased specific tariff options with reduced data prices for the EU experienced robust growth, significantly outpacing the overall growth in WB6 roaming users who used roaming services within the EU.

In Q4 2023, the first period following the Declaration's implementation, the number of WB6 roaming users opting for these reduced-price tariff options surged by 49% compared to Q4 2022. This strong upward trajectory continued into subsequent quarters, with a 45% increase in Q1 2024 compared to Q1 2023 and a 21% rise in Q2 2024 compared to Q2 2023. The variations in the number of roaming users choosing specific tariff options are partly due to telecommunications operators incorporating roaming data allowances into their domestic tariff plans (Figure 7).

This implies a strong demand for affordable roaming tariff options among WB6 users traveling to the EU, driven by the introduction of tariff options with reduced data prices. This trend could encourage operators to further enhance and promote roaming packages with reduced roaming prices.

Figure 7.

Number of WB6 roaming users opted for special tariff options for the EU (in millions)*



*The data refers to operators who reported the number of roaming users who purchased special tariff options with reduced roaming data prices

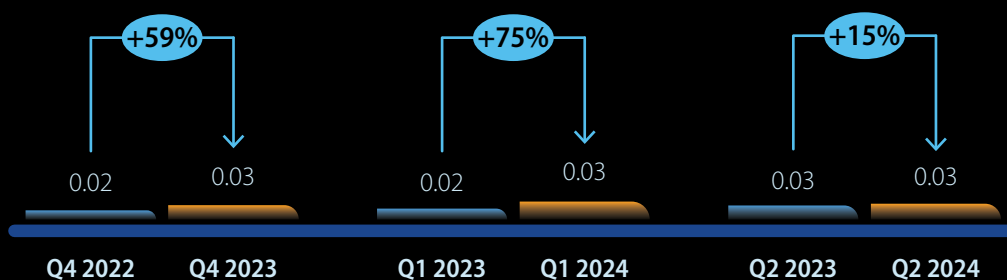
EU roaming users choosing tariff options with reduced roaming data prices for the WB6 grew significantly in the observed period

The growth of EU roaming users purchasing specific tariff options with reduced roaming data prices in the WB6 exceeded the overall increase in the number of EU roaming users in the WB6.

In Q4 2023, the initial observed period following the Declaration's implementation, the number of EU roaming users choosing reduced data price tariff options rose sharply, increasing by 59% compared to Q4 2022. This upward trend persisted in subsequent quarters, with a 75% increase in Q1 2024 compared to Q1 2023 and a 15% rise in Q2 2024 compared to Q2 2023 (Figure 8).

Figure 8.

Number of EU roaming users opted for special tariff options for the WB6 (in millions)*



*The data refers to operators who reported the number of roaming users who purchased special tariff options with reduced roaming data prices



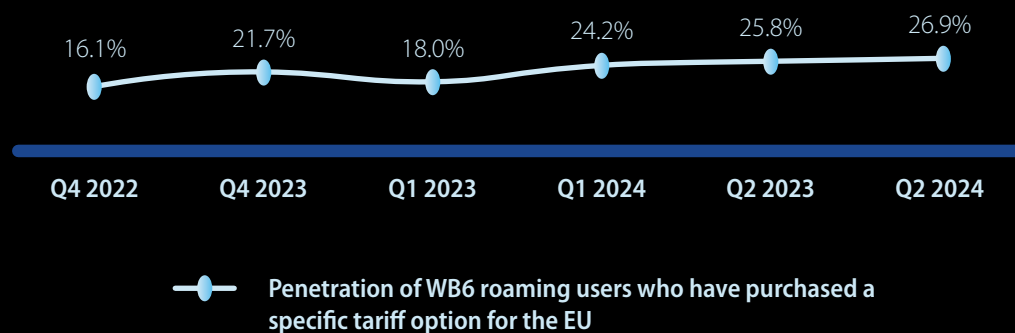
DESPITE ROBUST GROWTH, THE UPTAKE OF SPECIAL TARIFF OPTIONS WITH REDUCED DATA PRICES REMAINS LIMITED

Modest penetration of special tariff options with reduced data prices for the EU among WB6 roaming users

When examining the number of WB6 roaming users who purchased special tariff options with reduced roaming data prices for the EU, it is evident that this group represents a relatively smaller share compared to the total number of WB6 roaming users using roaming services in the EU. Over the entire observed period, the average penetration rate of these reduced-price tariff options was 22% (Figure 9). This indicates that while these tariffs have seen noticeable growth, they are still not widely utilized by WB6 roaming users. Future efforts could focus on raising awareness among WB6 roaming users to encourage greater adoption of these tariff options.

Figure 9.

Share of number of WB6 roaming users who purchased special tariff options for the EU in total number of users*



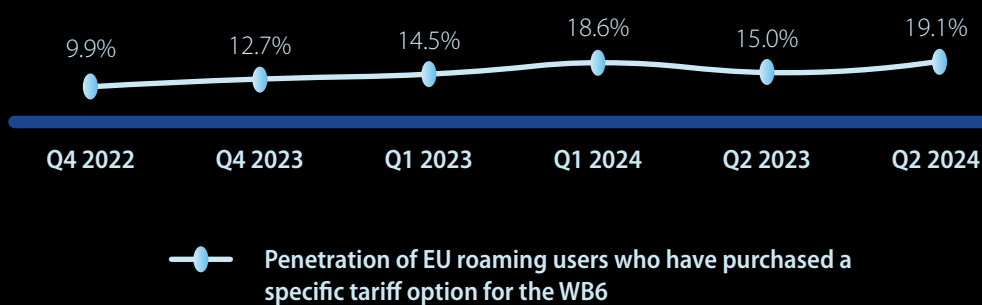
*The data refers to operators who reported the total number of roaming users and number of roaming users who purchased special tariff options with reduced roaming data prices

Limited usage of special tariff options with reduced roaming data prices among EU roaming users highlights growth potential

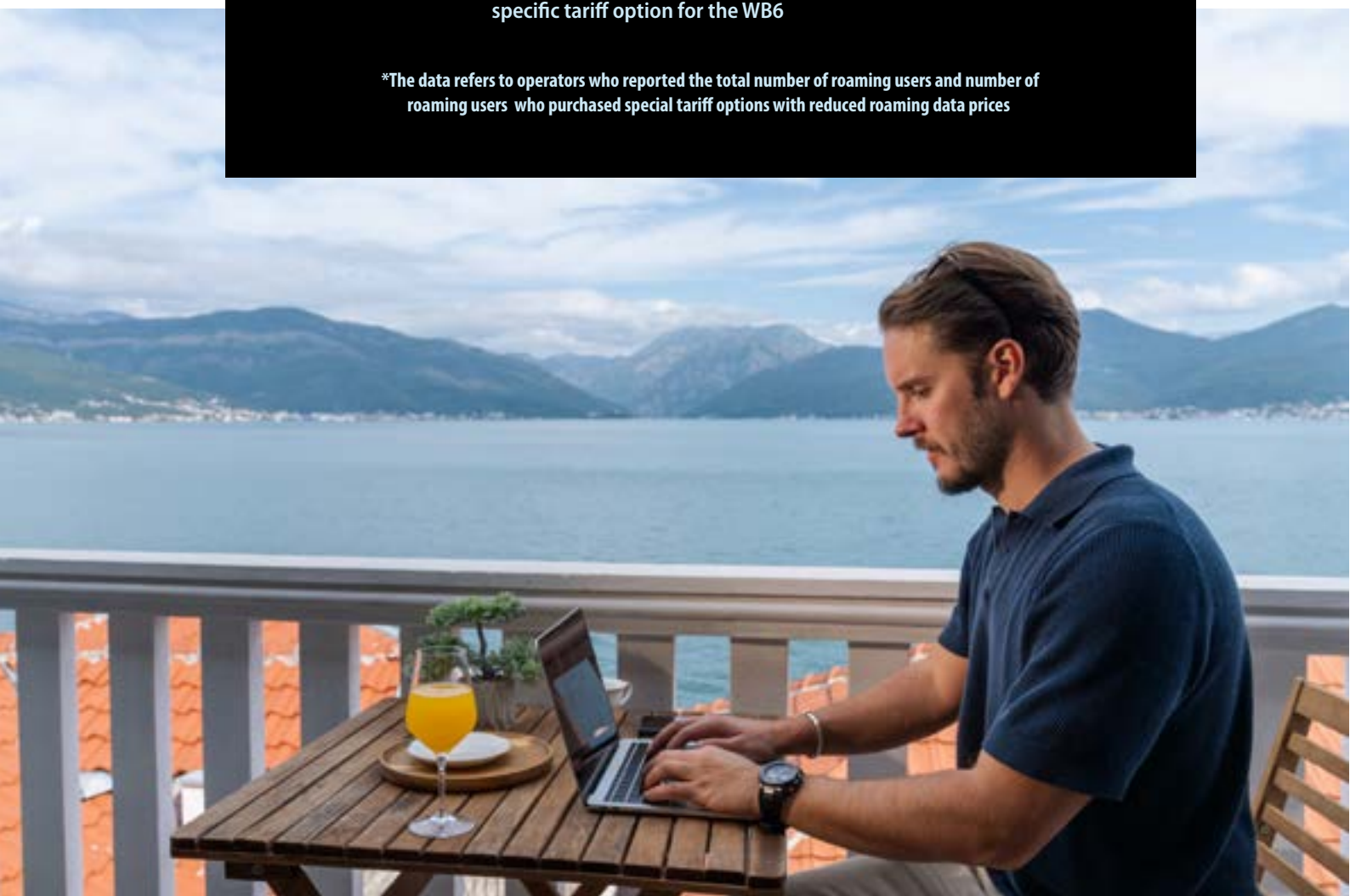
The available data on the number of EU roaming users who opted for tariff options with reduced roaming data prices for the WB6 reveals that this group represents a relatively small proportion of the total EU roaming users utilizing roaming services in the WB6. Over the observed period, the average penetration rate of these reduced-price tariff options among EU roaming users was 15% (Figure 10). While these tariffs have shown noticeable growth, their overall usage among EU roaming users remains limited.

Figure 10.

Share of number of EU roaming users who purchased special tariff options for the WB6 in total number of users*



*The data refers to operators who reported the total number of roaming users and number of roaming users who purchased special tariff options with reduced roaming data prices



ROAMING DATA TRAFFIC

SUBSTANTIAL INCREASE IN ROAMING DATA TRAFFIC IN THE WB6 AND THE EU POST-DECLARATION

Data collected includes the total outbound roaming data traffic within the WB6 and the EU, as well as outbound roaming data traffic generated from specific tariff options with reduced roaming data prices.

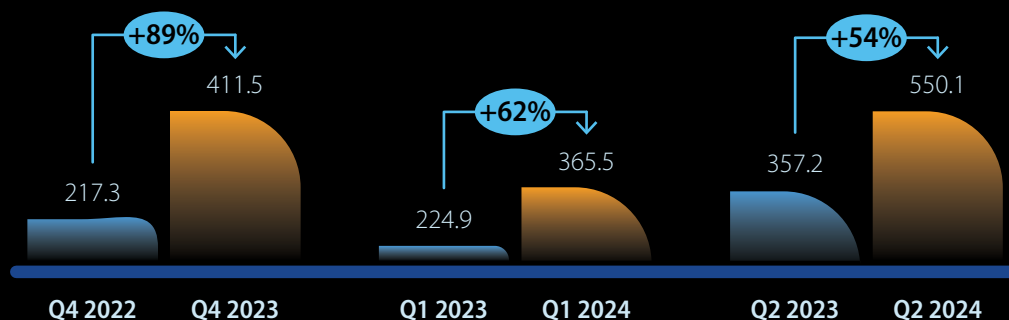
Remarkable growth in roaming data traffic within the EU reflects the growing demand for more affordable roaming data services

Based on the available data, total roaming data traffic in the EU experienced substantial growth across all observed quarters. In Q4 2023 roaming data traffic was 89% higher than in Q4 2022. This upward trend continued in subsequent quarters, with increases of 62% in Q1 2024 and 54% in Q2 2024 compared to the corresponding quarters in 2023 (Figure 11). The growth in total roaming traffic outpaced the increase in the number of WB6 roaming users, indicating that data consumption per roaming user has increased.

Roaming data traffic from specific tariff options for the EU also experienced notable growth during the observed period, starting with a 40% rise in Q4 2023 to a 65% increase in Q2 2024 compared to the same periods in previous years. This upward trend is mainly driven by the increased number of roaming users who opted for specific tariff options.

Figure 11.

Total outbound roaming data traffic in the EU (in 000 GB)*



*The data refers to operators who reported the total roaming data traffic

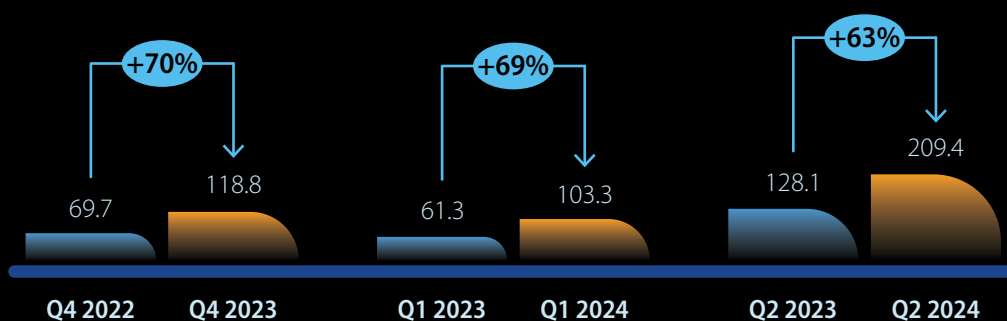
Roaming data traffic within the WB6 sees strong growth, driven by increased roaming data consumption

Based on the available data, total roaming data traffic in the WB6 showed significant growth throughout all observed quarters. In Q4 2023 data traffic surged by 70% compared to Q4 2022. This growth continued in the subsequent quarters, with increases of 69% in Q1 2024 and 63% in Q2 2024 compared to the same periods in 2023 (Figure 12). The growth in total roaming traffic outpaced the increase in the number of EU roaming users using roaming services in the WB6, indicating an increase in data consumption per EU roaming user within the WB6.

Roaming data traffic from specific tariff options in the WB6 also experienced substantial growth during the observed period, with a 69% increase in the first quarter and a 25% rise in Q2 2024 compared to the same quarters in previous years. The sustained upward trend over multiple quarters highlights the growing demand among EU roaming users for more affordable roaming data services in the WB6.

Figure 12.

Total outbound roaming data traffic in the WB6 (in 000 GB)*



*The data refers to operators who reported the total roaming data traffic

STEADY GROWTH IN ROAMING DATA USAGE PER ROAMING USER IN THE WB6 AND EU

Special tariff plans with reduced roaming data prices significantly boost data consumption per WB6 roaming user in the EU

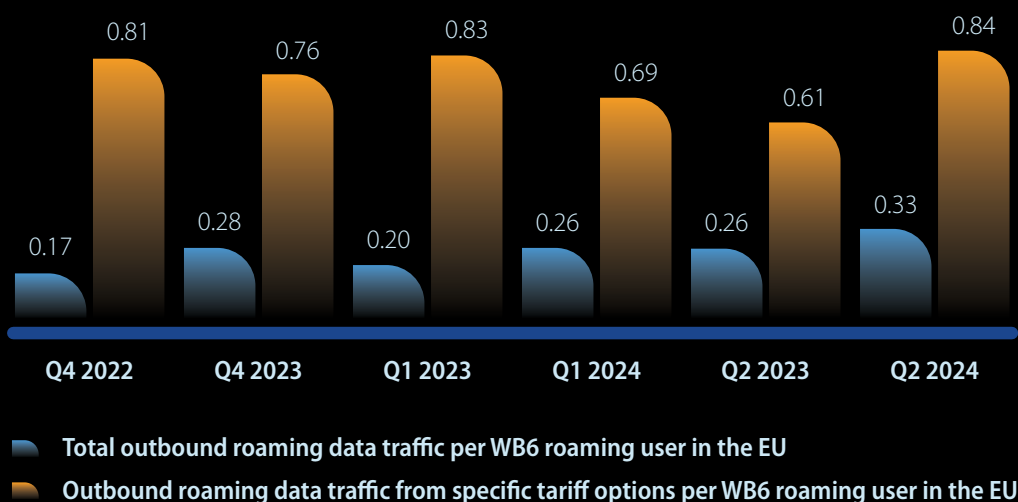
During the observed period, each WB6 roaming user who purchased a special tariff option with reduced prices for roaming data services used on average 760 MB of roaming data in the EU, which is three times higher than the average total data usage per WB6 roaming user in the EU which was 210 MB. This underscores the preference of WB6 roaming users for special tariff options to access data services in the EU.

Total data consumption in the EU per WB6 roaming user showed notable growth across all observed quarters. In Q4 2023 roaming data consumption per user was 55% higher than in Q4 2022. This positive trend continued at a slower pace, with a 33% increase in Q1 2024 compared to Q1 2023 and a 28% rise in Q2 2024 compared to Q2 2023 (Figure 13).

Roaming data consumption per WB6 roaming user who purchased specific tariff options with reduced data price for the EU experienced a slight decline in Q4 2023 and Q1 2024 compared to the same periods in previous years. However, a rebound occurred in Q2 2024, with a 36% increase compared to Q2 2023. The fluctuations in roaming data usage from specific tariff options can partially be attributed to telecommunications operators incorporating roaming data allowances into their domestic tariff plans.

Figure 13.

Roaming data traffic per user in the EU (in GB)*



*The data refers to operators who reported the total number of roaming users, number of roaming users who purchased special tariff option, total outbound roaming data traffic and outbound roaming data traffic from specific tariff options with reduced roaming data prices

Solid growth in roaming data usage per EU roaming user in the WB6

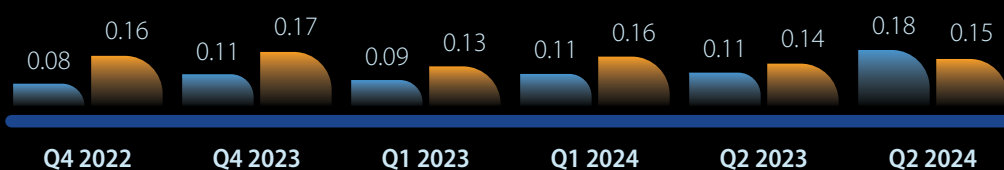
Throughout the observed period, each EU roaming user who opted for a special tariff option with reduced roaming data prices for the WB6 used on average 150 MB of roaming data in the WB6, which is slightly higher than the average total data usage per roaming user in the WB6, which was 110 MB.

Total data consumption per EU roaming user in the WB6 showed notable increase in Q4 2023, when roaming data consumption per user increased 40% compared to Q4 2022. This positive trend continued, with a 21% increase in Q1 2024 compared to Q1 2023 and a 65% rise in Q2 2024 compared to Q2 2023 (Figure 14).

Roaming data consumption per EU roaming user who purchased specific tariff options with reduced data price for the WB6 experienced steady growth in almost all observed quarters.

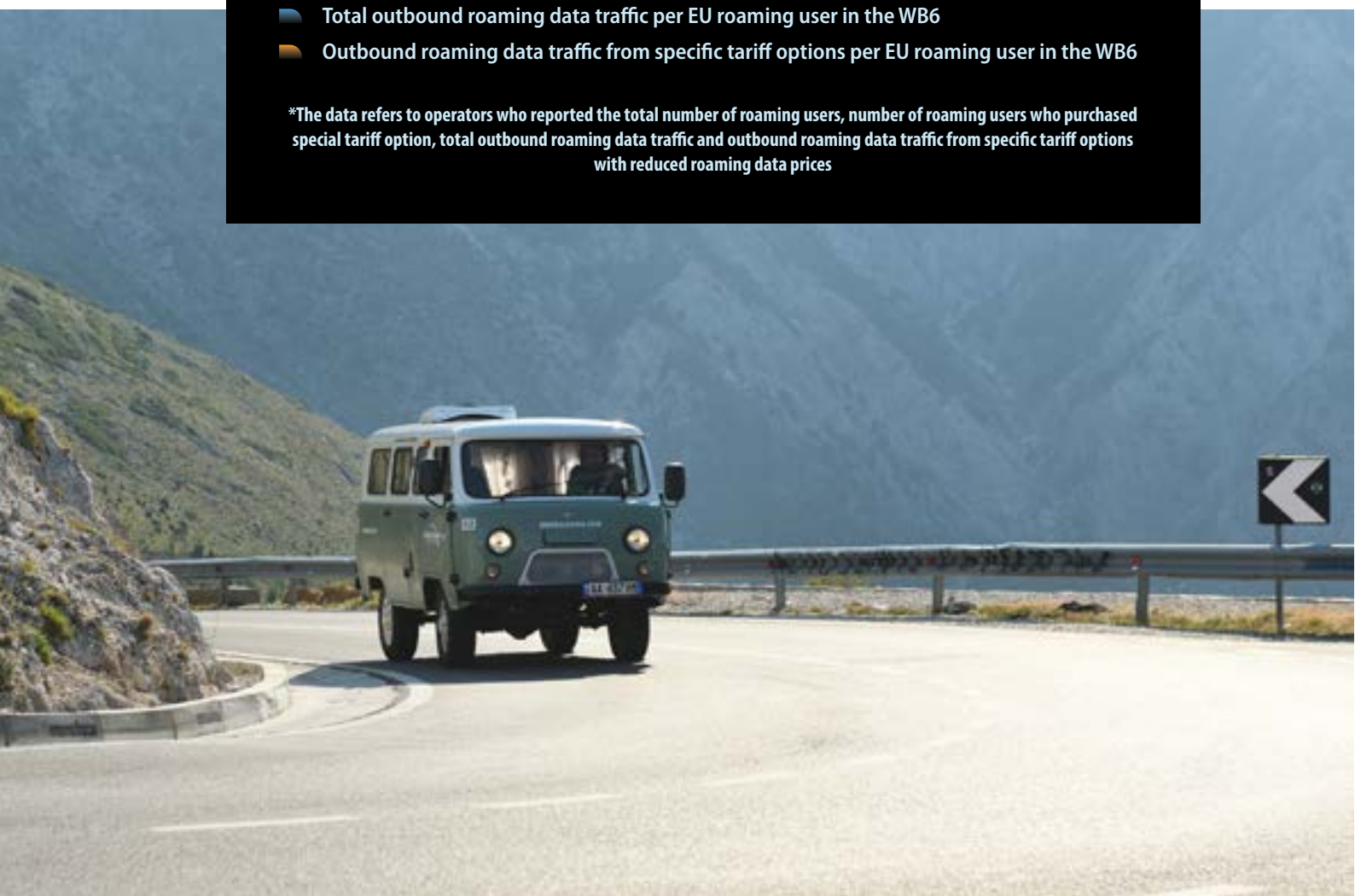
Figure 14.

Roaming data traffic per user in the WB6 (in GB)*



- Total outbound roaming data traffic per EU roaming user in the WB6
- Outbound roaming data traffic from specific tariff options per EU roaming user in the WB6

*The data refers to operators who reported the total number of roaming users, number of roaming users who purchased special tariff option, total outbound roaming data traffic and outbound roaming data traffic from specific tariff options with reduced roaming data prices



RETAIL ROAMING DATA REVENUES

RETAIL REVENUE PER GB DECLINES AS ROAMING DATA PRICES DROP ACROSS THE WB6 AND EU

The data collected includes the total revenue from outbound roaming data traffic in the EU and the WB6 and revenue generated from specific tariff options with reduced roaming data prices.

Despite the significant increase in the total roaming data traffic in the EU and WB6, retail roaming revenues per GB of data service decreased in both regions due to the significant reductions of roaming data prices.

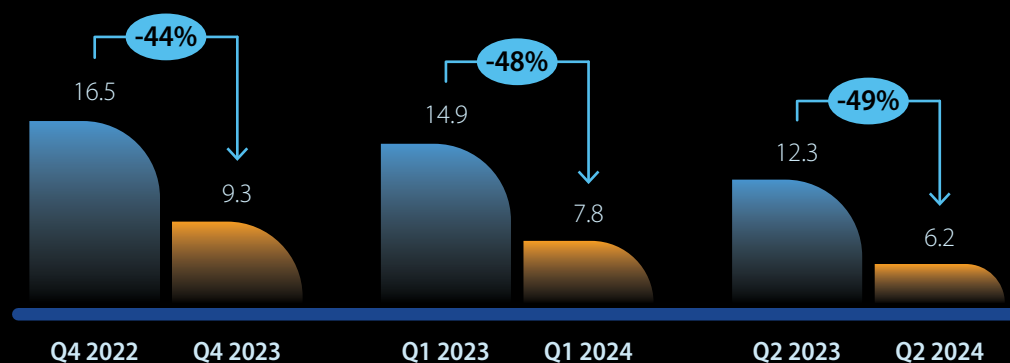
Roaming data price reductions outpace data traffic growth, leading to a decline in retail roaming revenues per GB from the EU

Total retail roaming data revenues per GB from providing roaming data services in the EU demonstrated a consistent decline across all observed quarters. In Q4 2023, revenues per GB were 44% lower compared to Q4 2022. This downward trend persisted in the following quarters, with a 48% decrease in Q1 2024 compared to Q1 2023 and a 49% reduction in Q2 2024 compared to Q2 2023 (Figure 15).

This trend reflects the impact of reduced prices for roaming data services in the EU, which outweighed the revenue growth driven by increased roaming data traffic in the EU.

Figure 15.

Total retail roaming data revenues per GB in the EU*



*The data refers to operators who reported the total retail roaming revenues and total outbound roaming data traffic

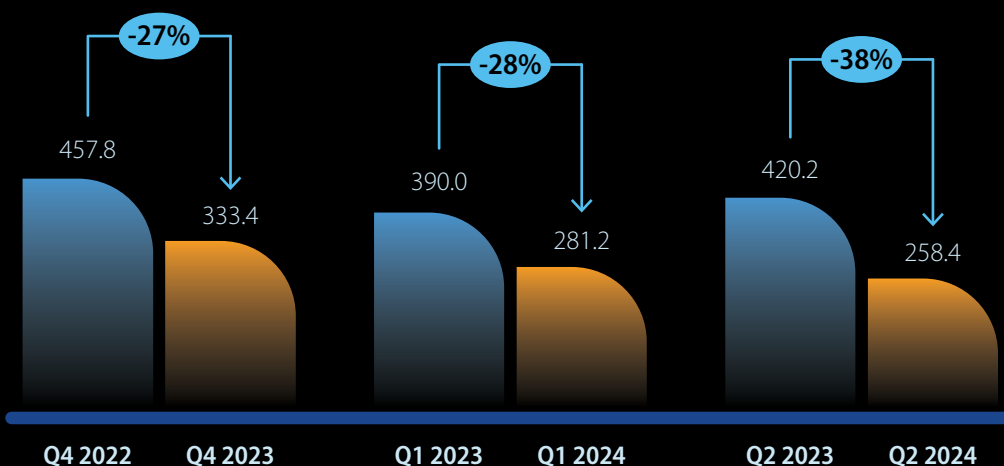
Declining retail roaming revenues per GB reflect the reduction in roaming data prices within the WB6

Total retail roaming data revenues per GB from providing roaming data services in the WB6 exhibited a steady decline across all observed quarters. In Q4 2023, revenues per GB were 27% lower than in Q4 2022. This downward trend continued into subsequent quarters, with a 28% decrease in Q1 2024 compared to Q1 2023 and a 38% drop in Q2 2024 compared to Q2 2023 (Figure 16).

This pattern shows the impact of declining prices for roaming data services in the WB6, which outpaced the revenue growth from increased roaming data traffic in the WB6.

Figure 16.

Total retail roaming data revenues per GB in the WB6*



*The data refers to operators who reported the total retail roaming revenues and total outbound roaming data traffic

DECLINE IN RETAIL ROAMING DATA REVENUES PER GB FROM SPECIFIC TARIFF OPTIONS DRIVEN BY PRICE REDUCTIONS

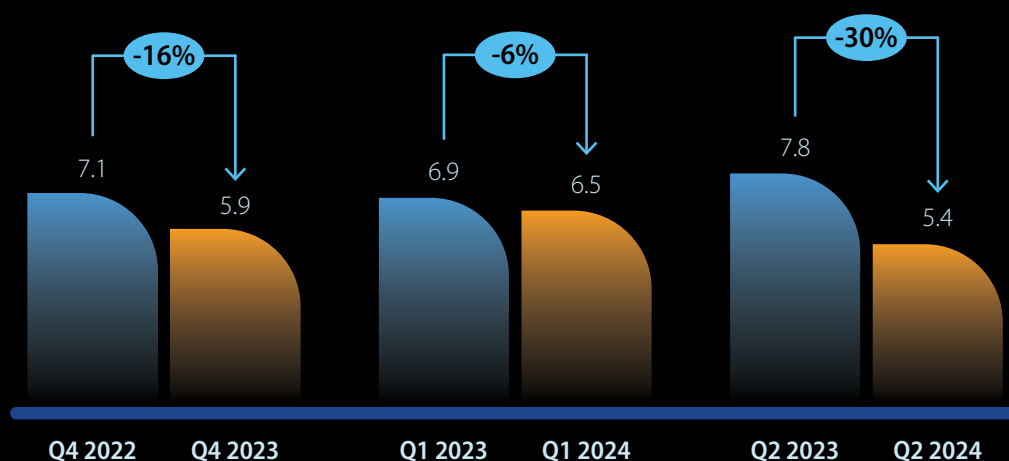
Slower decline in retail roaming revenues per GB from specific tariff options from the EU

Retail revenues per GB from specific tariff options declined more gradually than total retail roaming revenues per GB from the EU during the observed period. As more users adopt special tariff options with favorable data allowances, the decline in revenues per GB within these options is cushioned compared to the decrease in total roaming revenues per GB.

In Q4 2023, retail revenues per GB from specific tariff options were 16% lower than in Q4 2022. This downward trend persisted at a slower rate, with a 6% decrease in Q1 2024 compared to Q1 2023, followed by a more pronounced 30% reduction in Q2 2024 compared to Q2 2023 (Figure 17).

Figure 17.

Retail roaming data revenues per GB from specific tariff options from the EU*



*The data refers to operators who reported the retail roaming revenues from specific tariff options and outbound roaming data traffic from specific tariff options

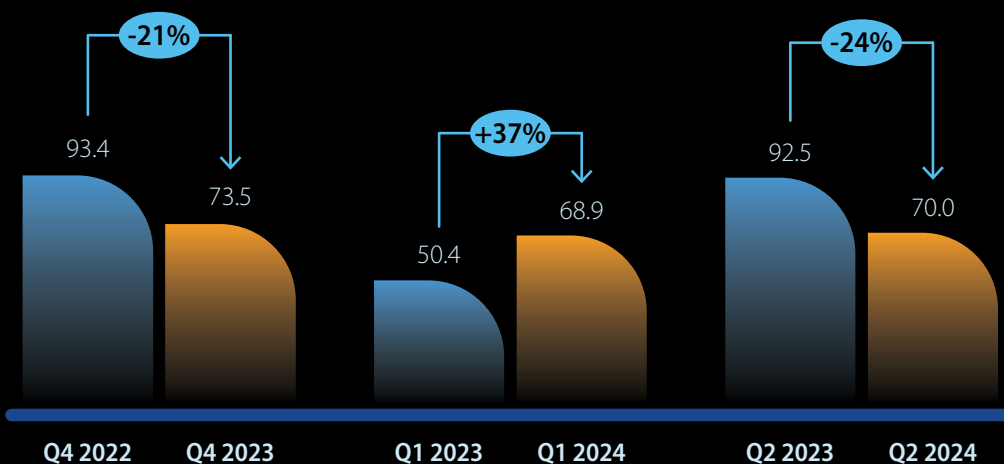
Fluctuations in retail roaming revenues per GB from specific tariff options from the WB6

Retail revenues per GB from specific tariff options showed a decline in the observed period, with some fluctuations.

In Q4 2023, retail revenues per GB from specific tariff options were 21% lower than in Q4 2022. In Q1 2024, they were 37% higher compared to Q1 2023, followed by a 24% decrease in Q2 2024 compared to Q2 2023 (Figure 18).

Figure 18.

Retail roaming data revenues per GB from specific tariff options from the WB6*



*The data refers to operators who reported the retail roaming revenues from specific tariff options and outbound roaming data traffic from specific tariff options

CONCLUSION

The Declaration is a voluntary arrangement through which telecommunications operators from the WB6 and the EU agreed to reduce retail prices for data while roaming within these regions. The implementation of the first phase of the Declaration marked a significant milestone, as it required operators to undertake necessary adjustments to meet the stipulated deadline. WB6 and EU operators have created competitive offers which, in most cases, significantly extend beyond the agreed scope of the Declaration.

The analysis indicates a significant increase in the number of roaming users in the WB6 and EU following the implementation of the Declaration. The measures introduced have had a substantial and sustained positive impact on roaming data usage, with consistent growth of roaming data traffic observed throughout all analyzed periods in both regions.

This highlights the Declaration's impact in creating a more accessible and user-friendly roaming environment, promoting increased use of roaming data services by improving affordability and accessibility for a broader user base in the WB6 and EU. The observed growth underscores the effectiveness of these measures in promoting cross-regional connectivity and ensuring users benefit from improved roaming conditions.

For future assessments, it is important to enhance the scope of data provided to enable more in-depth analysis and potential follow-up actions.



ANNEX 1

Signatories of the EU/WB Roaming Declaration ¹	Affiliates	WB6 economy/EU MS
4iG	One Albania	Albania
	One Crna Gora	Montenegro
	One Hungary	Hungary
A1 Telekom Austria Group	A1 Telekom Austria	Austria
	A1 Bulgaria	Bulgaria
	A1 Hrvatska	Croatia
	A1 Makedonija	North Macedonia
	A1 Srbija	Serbia
	A1 Slovenija	Slovenia
BH Telecom	/	Bosnia and Herzegovina
Deutsche Telekom	Magenta Austria	Austria
	HT Eronet	Bosnia and Herzegovina
	Hrvatski Telekom	Croatia
	T-Mobile Czech Republic	Czech Republic
	Telekom Deutschland	Germany
	Cosmote / OTE	Greece
	Magyar Telekom	Hungary
	Crnogorski Telekom	Montenegro
	Makedonski Telekom	North Macedonia
	T-Mobile Poland	Poland
	Telekom Romania Mobile	Romania
	Slovak Telekom	Slovakia
Kosovo Telekom	/	Kosovo*
Orange	Orange Belgium	Belgium
	Orange France	France
	Orange Luxembourg	Luxembourg
	Orange Poland	Poland
	Orange Romania	Romania
	Orange Slovakia	Slovakia
Telekom Srbija Group	Mtel Banja Luka	Bosnia and Herzegovina
	Mtel Podgorica	Montenegro
	Telekom Srbija	Serbia

¹ This list reflects the state of play as of the report's publication date

* This designation is without prejudice to positions on status, and is in line with UNSCR 1244/1999 and the ICJ Opinion on the Kosovo declaration of independence.

Signatories of the EU/WB Roaming Declaration	Affiliates	WB6 economy/EU MS
United Group	Vivacom Bulgaria	Bulgaria
	Telemach Hrvatska	Croatia
	Nova	Greece
	Telemach Slovenia	Slovenia
Yettel Srbija	/	Serbia



WB6/EU ROAMING REPORT 2024

ASSESSING THE IMPACT OF LOWERING
RETAIL ROAMING PRICES FOR DATA
SERVICES BETWEEN THE WESTERN
BALKANS SIX AND THE EU





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